

Applicant: **Tully, Gregg**
Organisation: **Pan African Sanctuary Alliance (PASA)**
Funding Sought: **£4,935.00**

DIR25PP\100064

Reducing Threats to Great Apes Through Sustainable Coffee Production

Section 1 - Contact Details

PRIMARY APPLICANT DETAILS

Title Dr
Name Gregg
Surname Tully
Tel (Work) [REDACTED]
Email (Work) [REDACTED]
Address [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

GMS ORGANISATION

Type	Organisation
Name	Pan African Sanctuary Alliance (PASA)
Phone (Work)	[REDACTED]
Email (Work)	[REDACTED]
Website (Work)	[REDACTED]
Address	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]

Please add any 'Committee Feedback' to the field below:

No Response

Please add any 'Specific Ineligibility' feedback to the field below:

No Response

Please add any 'Conditions' to the field below:

No Response

Please add any 'Positive Feedback to the field below:

No Response

Section 2 - Title & Location

Q3. Working title of the proposed Darwin project

Reducing Threats to Great Apes Through Sustainable Coffee Production

Q4a. Host country (of proposed Partnership Project trip)

Q4b. Other collaborating country/ies

N/A

Q5. Is this a resubmission of a previous scoping application?

No

Section 3 - Partnership Project Principals & Lead Organisation Summary


Q6. Principals in Partnership Project work i.e. the travellers

Please give the details of the individuals (up to 2) from the lead organisation who would be directly involved in the Partnership Project work - i.e. making a visit to a host country. One page CVs must be uploaded below.

Details	Main traveller (Project Leader)	Second traveller
Surname	Gifford	No Response
Forename(s)	Trevor	No Response
Post held	Agribusiness Consultant (Not the Project Leader)	No Response
Department	Kilimansharo Farms Limited	No Response
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
Have you included an one page CV?	<input checked="" type="radio"/> Yes	<input type="radio"/> Yes <input type="radio"/> No

Please upload one page CVs for all Principals involved in Partnership Project work

 [Lwiro Coffee Consultant CV - 1 pg](#)

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Q7a. About the lead applicant organisation

Briefly discuss your expertise in sustainable use or conservation of biodiversity and/or development. Please refer to recent track record you have in this field. You may be asked to provide evidence of this track record.

The Pan African Sanctuary Alliance (PASA), which is a registered 501(c)(3) nonprofit in the U.S., is the largest

association of wildlife centers in Africa, including 23 leading conservation organizations in 13 countries. PASA members partner with African communities, governments, and global experts to enact lasting changes for primate conservation. PASA members support local law enforcement's arrests of wildlife traffickers by providing homes for confiscated primates. They rehabilitate and, when appropriate, reintroduce these primates back into the wild and advocate for the protection of crucial wildlife habitat. Our members work with local communities to develop alternative livelihood strategies, for example, sustainable agricultural training, beekeeping and small enterprise development. PASA assists its members to facilitate the Kids for Compassionate Conservation Program, a unique five-day conservation education program for children, and to implement the innovative Edutainment Films program, a culturally relevant film series which teaches conservation in a fun and creative way. Annually, PASA members collectively educate more than 500,000 people about conservation, employ more than 500 people and generate over 5 million dollars for local communities.

PASA is uniquely positioned to work on a large scale for the conservation of Africa's primates and their habitat. To view PASA's 2017 Annual Report: https://pasaprimates.org/wp-content/uploads/2018/03/PASA_2017_Annual_Report.pdf


Q7b. Have you obtained a letter of support from the lead applicant organisation?


If yes, please upload below.

Yes

The limit for any single file uploaded as supporting materials with your application is 6MB. Please ensure documents are saved in PDF form where possible in order to minimise size.

 [PASA Darwin Partnership Project Cover Letter November 2018](#)

 13/11/2018

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Section 4 - Project Partners

Q8. About the partner organisation(s)

Please list all the partners involved and explain their roles and responsibilities in the Partnership Project work. Briefly discuss your partner's expertise in sustainable use or conservation of biodiversity and/or development. Please refer to recent track record they have in this field. You may be asked to provide evidence of this track record. If there is more than 1 partner organisation, you can enter the details of more partners below. Please specify which of the partners is new to the partnership.

1. Partner Name:	Lwiro Primate Rehabilitation Center (CRPL)
Website address:	https://www.lwioprimates.org/
Details of anticipated roles and responsibilities:	Lead the coordination of Partnership Project activities: serve as the communication link between project partner, RAEK Coffee Cooperative, and the traveling agribusiness consultant; arrange for meetings, and site visits and interviews with selected female coffee farmers. Collaboratively develop a business plan through onsite strategy sessions with the traveling agribusiness consultant.

Expertise in sustainable use or conservation of biodiversity and/or development:

Lwiro is a PASA-accredited wildlife rescue and rehabilitation center near the Kahuzi-Biega National Park, which is one of Africa's most biodiverse regions. Lwiro provides a home for 81 chimpanzees and 102 monkeys who were all victims of bushmeat hunting or illegal wildlife trafficking and were confiscated through a partnership between Lwiro and ICCN (the government agency responsible for wildlife law enforcement in DRC). Lwiro is a member of the Conservation Action Plan for eastern lowland gorillas and eastern chimpanzees.

Lwiro works with local communities to develop alternative sources of income that will reduce threats to endangered wildlife in and around Kahuzi-Biega National Park. Lwiro also educates thousands of local community members every year about conservation, hosts a Roots and Shoots group, and organizes awareness sessions with targeted community groups. Lwiro's wildlife educators will engage with the Arabica Bio Coffee Cooperative at meetings and coffee growing trainings to impart important conservation messages to hundreds of female coffee farmers, which will extend to thousands of community members throughout the region.

Name of main contact point and post held:

Lorena Aguirre Cadarso, Programme Manager

Have you included a letter of support from this organisation?

Yes

Do you have more than one partner involved in the Partnership Project work?

Yes

2. Partner Name:

RAEK Coffee Cooperative (New)

Website address:

<http://kawakivu.com/raek>

Details of anticipated roles and responsibilities:

Representatives guide the traveling agribusiness consultant on coffee farm visits and key female coffee farmer interviews. Collaboratively develop a business plan through onsite strategy sessions with the traveling agribusiness consultant. Co-facilitate meetings and trainings with project partners.

Expertise in sustainable use or conservation of biodiversity and/or development:

A local Congolese organization in South Kivu, RAEK Coffee Cooperative has over 39 years of experience and will be consulted by the Arabica Bio Coffee Project for their expertise in Congolese coffee cooperatives. RAEK is playing an active role in reducing threats to endangered wildlife populations within Kahuzi-Biega National Park by creating an important economic opportunity for impoverished households within the region. RAEK produces certified organic export quality "Kivu coffee for biodiversity." RAEK's farmers practice sustainable shade-grown coffee techniques to produce high-quality coffee in regions of critical biodiversity along the shores of Lake Kivu and around Kahuzi-Biega National Park. By providing smallholder coffee farmers a local market for coffee at good prices, RAEK coffee cooperative enables families with otherwise few economic opportunities to raise their standard of living and give them an alternative to illegal bushmeat hunting and wildlife trafficking within the national park. RAEK's local partnership is key to the Arabica Bio Coffee Project, which will guide local female coffee farmers to establish an independent, self-governed coffee cooperative and agribusiness, and reduce significant threats to endangered wildlife in eastern DRC.

Name of main contact point and post held: Désiré Zagabe, President

Have you included a letter of support from this organisation? Yes

3. Partner Name: *No Response*

Website address: *No Response*

Details of anticipated roles and responsibilities: *No Response*

Expertise in sustainable use or conservation of biodiversity and/or development: *No Response*

Name of main contact point and post held: *No Response*

Have you included a letter of support from this organisation? Yes
 No

4. Partner Name: *No Response*

Website address: *No Response*

Details of anticipated roles and responsibilities: *No Response*

Expertise in sustainable use or conservation of biodiversity and/or development: *No Response*

Name of main contact point and post held: *No Response*

Have you included a letter of support from this organisation? Yes
 No

5. Partner Name: *No Response*

Website address: *No Response*

Details of anticipated roles and responsibilities: *No Response*

Expertise in sustainable use or conservation of biodiversity and/or development: *No Response*

Name of main contact point and post held: *No Response*

Have you included a letter of support from this organisation? Yes
 No

6. Partner Name: *No Response*

Website address: *No Response*

Details of anticipated roles and responsibilities: *No Response*

Expertise in sustainable use or conservation of biodiversity and/or development: *No Response*

Name of main contact point and post held: *No Response*

Have you included a letter of support from this organisation? Yes
 No

Please provide all partner letters of support in one combined PDF.

↓ [PASA Darwin Partnership Project Combined](#)

[Partner Letters of Support](#)

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📄 pdf 76 KB

Q9. Can you confirm that at least one of the partners have not previously been in receipt of Darwin funds?

Yes

Section 5 - Justification & Concept Notes

Q10. Justification of need for a Partnership Project

Please provide written details of why alternative funding is not available from within your own organisation or from other sources. Will matched funding be provided?

The Arabica Bio Coffee Project reduces threats to great apes and their habitat by improving the livelihoods of families living near the Kahuzi-Biega National Park (KBNP), a critical area for Africa's biodiversity, through sustainable shade-grown coffee production. The project enhances efforts to protect incredibly fragile ecosystems and species in peril that reside in the Congo Basin forests and provides a reliable source of income to local communities through a responsible, profitable coffee agribusiness.

Lwiro Primate Rehabilitation Center (Lwiro), a PASA member wildlife center next to KBNP, launched the Arabica Bio Coffee Project in 2017 with previously secured funding. These funds were fully expended piloting the project. Additional funds were secured for coffee farmer extension services and a consultancy fee to formalize the coffee cooperative. Thus, we are requesting funds from the Darwin Partnership Project to advance the project to the next phase.

We will consult with an African agribusiness expert, experienced both in coffee farming and working with coffee smallholders, to develop a profitable and sustainable business plan for the project. With their ongoing expertise, we will develop the partnership between Lwiro and RAEK Coffee Cooperative, a local Congolese organization, to guide the Arabica Bio Coffee Cooperative (ABCC). The ABCC will form a coffee agribusiness through the development and implementation of a business plan, certification, and contracting with a coffee buyer. This will build the capacity of the ABCC to manage and govern their agribusiness independently and generate an environmentally and economically sustainable source of income for local communities.

Q11. Concept note for the Partnership Project

This question concentrates on the Partnership Project work and should demonstrate the objectives of the project including:

- **objectives of the visit**
- **what work (including research, remote communications or other collaborations) has been carried out prior to applying for this project**
- **what work will be carried out under the project – please see the guidance for advice on what type of activity can be funded**
- **evidence of the proposed partners' intentions to collaborate in your Partnership Project work**

Our Partnership Project work will accomplish the following objectives:

- Conduct an environmental assessment within coffee growing areas.
- Evaluate coffee growing practices and farmers' evolving needs to meet certification standards.
- Identify unforeseen risks and opportunities for success.
- Design a collaborative business plan.
- Produce a report that includes a final business plan and recommendations for the project.
- Co-select an onsite project manager.
- Train coffee extension workers.

In 2017, Lwiro conducted a successful pilot project that consisted of:

- Identified target communities adjacent to the national park.
- Found local Congolese consultants who specialize in growing coffee.
- Purchased and distributed 360,000 coffee seedlings (*Coffea arabica*) to community members; and
- Trained them in coffee horticulture, including how to use shade-trees (*Calliandra calothyrsus*) to grow coffee sustainably within forested areas outside the national park.

In 2018, Lwiro conducted the necessary groundwork to take the project to the next phase:

- Identified an experienced African coffee agribusiness consultant who will play an integral role in collaboratively designing a business plan and guiding project staff.
- Secured additional funding for extension workers and a consultancy fee for RAEK to formalize the Arabica Bio Coffee Cooperative.
- Analyzed data important to selecting coffee variety and sustainable management practices. The consultant analyzed soil type, rainfall and altitude data, plus a participant map.

Under our Partnership Project, an experienced African coffee agribusiness consultant, critical to designing the project's business model, will first travel to Lwiro for five days to:

- Conduct environmental assessments. The consultant will take two days to visit pre-selected coffee farms in the project area to take observations of the landscape and infrastructure.
- Interview female coffee farmers about their coffee growing practices and extension needs. The consultant will conduct interviews with key coffee farmers.
- Engage project partners in strategy sessions to collaboratively design a business plan for the project.
- Compile the information needed to produce a report including a business model and project recommendations.

The consultant will make a second trip to Lwiro for five days to:

- Collaboratively conduct interviews and select an onsite local project manager.
 - Strengthen the coffee extension workers' capacity to provide customized extension support for farmers.
- The consultant and newly selected project manager will take three days to train the extension workers, and partner and cooperative representatives.
- Conduct farmer site visits along with the project manager and extension workers; demonstrate how to collect and record farm data and interview farmers.

Evidence of intentions to collaborate:

- Hundreds of female coffee growers received training in coffee horticulture under Lwiro's guidance and are committed to establish a sustainable coffee agribusiness.
- RAEK is committed to working with smallholder coffee farmers to alleviate poverty in the region and protect its biodiversity.
- The consultant is committed to introducing a sustainable business plan (which will evolve based on the farmers' needs) that will increase profits of the coffee agribusiness and introduce the coffee into larger markets.

Q12. Concept note for the resultant project

This question concentrates on the full Darwin application you intend to submit after the Partnership Project and should discuss:

- **the expected Outcome and Outputs of the resultant Darwin project**

- **how the resultant Darwin project would meet a need in the host country (and the wider region if applicable e.g. if the proposed project would be based in a UMIC)**
- **how the project would contribute to any or all of the following Conventions: the Convention on Biological Diversity (CBD); the Nagoya Protocol on Access and Benefit-sharing (ABS); the International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA); the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES); the Convention on the Conservation of Migratory Species of Wild Animals (CMS); the Ramsar Convention on Wetlands**
- **how the project will contribute to sustainable development in the country concerned**
- **briefly explain the proposed partner roles in the resultant Darwin project**
- **briefly the expected role of the Partnership Project travellers in the resultant Darwin project.**

The Arabica Bio Coffee Project will provide a long-term, alternative income generating opportunity for 1,500 women living by Kahuzi-Biega National Park to develop a sustainable and profitable agribusiness. Households that are economically empowered by coffee growing will reduce their need for livelihoods activities like illegal bushmeat hunting and selling and artisanal mining that decimate local wildlife populations and their habitat. The project will result in the following outputs:

- Provide 1,500 female farmers with coffee plants and shade trees.
- Train farmers in sustainable shade-grown coffee growing methods.
- Facilitate the formation of a sustainable coffee grower's cooperative.
- Develop a stable coffee agribusiness.
- Educate coffee farmers about the importance of great apes and their protection.
- Reduce people-driven threats to great apes in and around Kahuzi-Biega National Park.

The project will result in the following measurable outcomes:

- The number of households whose primary income comes from artisanal mining as well as bushmeat hunting and selling will decrease.
- The number of women who understand the importance of protecting great apes and their habitat will increase.
- The number of farmers trained in coffee nursery construction and sustainable growing techniques will increase.
- Customized training sessions taking place on family plots will reinforce responsible farming practices.
- Local communities surrounding Lwiro will experience economic growth.
- Female farmers will be empowered to develop and manage the Arabica Bio Coffee Cooperative, which will have an effective governance structure, registration as a legal entity, a functioning business plan, coffee certification, and a coffee buyer.

Coffee from DRC has been sought out by large companies, like Starbucks, as international NGOs have provided financial support for local coffee projects. The Congolese government has increased its support for the coffee sector by reducing taxes and providing technical support for farmers. This project is ideally positioned to support these efforts in sustainable development within DRC.

Each year, the project will distribute more coffee plants to surrounding communities and develop the infrastructure to support the growing coffee industry in South Kivu. The project will result in market access for local farmers and increase sustainable climate-conscious growing practices throughout the region. The project will play an important role in reducing threats to the critically endangered eastern lowland gorillas and endangered eastern chimpanzees in Kahuzi-Biega National Park through viable coffee production and local economic development.

The project will be coordinated by Lwiro Primate Rehabilitation Center. Staff at Lwiro will conduct great ape conservation education at cooperative meetings and trainings as well as meet regularly with local government ministries (Ministry of Agriculture, Fisheries and Livestock, and the Congolese Institute for

Nature Conservation).

Lwiro will partner with RAEK Coffee Cooperative to strengthen the capacity of the Arabica Bio Coffee Cooperative to form a stable, responsible agribusiness. RAEK will assist the cooperative to develop a governance structure, advise the group as they register as a legal entity, and teach the group about the coffee sector.

The Partnership Project Traveler will provide ongoing consulting support to the partnership to ensure the Arabica Bio Coffee Project is maximizing its business potential.

Section 6 - Costs

Q13. Costs

Provide a detailed breakdown of costs to be funded by the Darwin Initiative in GBP.

	Main traveller	Second traveller	Total
Airfare including travel to airport	£ [REDACTED]	No Response	£ [REDACTED]
Visas and other travel documents	No Response	No Response	£ [REDACTED]
Daily subsistence rate per day	£ [REDACTED]	No Response	
Number of days subsistence claimed (max 30 days per traveller)	[REDACTED]	No Response	
Total daily subsistence claimed (calculated from figures above)	£ [REDACTED]	£ 0.00	£ [REDACTED]
Workshop costs (please provide details below)			£ [REDACTED]
Other costs (please provide details below)			£ [REDACTED]
		Total request from Darwin (must not exceed £10,000)	£ 4,935.00

Workshop costs

Please provide further details on your workshops costs. Put N/A if not relevant.

Trip 1: Food will be provided to participants at two all-day partner meetings for 25 partner and cooperative

representatives and one consultant (26 persons at £█ per person + £█ cook fee x 2 days=£█
 Trip 2: The consultant will give training materials to four extension workers and project manager plus 25 partner and cooperative representatives who will be included in the training (30 persons at £█ per person =£█ Food will be provided at three trainings (31 persons at £█ per person + £█ cook fee x 3 days=£█

Other costs

Please provide further details on your other costs. Put N/A if not relevant.

Trip 1: Three motorbikes will be hired for the consultant, together with partner and cooperative representatives, to make site assessments and farmer visits over two days at £█ per motorbike per day. The consultant will visit select pre-determined coffee farms that give a comprehensive perspective of the project area. (3 motorbikes at £█ x 2 days=£█
 Trip 2: Three motorbikes will be hired for the consultant, four extension workers and project manager to visit coffee farms over three days at £█ per motorbike per day. (3 motorbikes at £█ x 3 days=£█

Section 7 - Timetable & Activities

Q14. Provide anticipated dates of travel (start and finish) and activities to be undertaken on your trip.

N.B.: this question is specifically about your travel plans – your dates and specific milestones during travel – NOT your timetable to Stage 1 application. Your application will be considered ineligible if this section does not specifically cover your planned Partnership Project trip.

Date	Milestone
01 April 2019	START
02 April 2019	Meet with project partners and cooperative leadership and discuss objectives for the visit
03 April 2019	Conduct site assessments in the project area to take observations of the landscape and infrastructure and interview coffee farmers
04 April 2019	Continue to conduct site assessments in the project area to take observations of the landscape and infrastructure and interview coffee farmers
05 April 2019	Strategy sessions to collaboratively design a business plan for the project
06 April 2019	Compile information for project report
07 April 2019	Finish Trip 1 - Travel Day
06 May 2019	Start Trip 2 - Travel Day
07 May 2019	Meet with project partners and cooperative leadership; Conduct project manager interviews

08 May 2019	Continue project manager interviews and co-select project manager
09 May 2019	Conduct three days of training with project manager, extension workers, partner and cooperative representatives; Conduct coffee farmer site visits with extension workers and project manager
<i>No Response</i>	<i>No Response</i>
12 May 2019	FINISH

Q15. In what year would you expect to submit the full Darwin project application?

Round 26

Section 8 - Certification

Q16. Certification

On behalf of the

trustees

of

Pan African Sanctuary Alliance (PASA)

I apply for a grant of

£4,935.00

I certify that, to the best of our knowledge and belief, the statements made by us in this application are true and the information provided is correct. I am aware that this application form will form the basis of the Partnership Project schedule should this application be successful.

(This form should be signed by an individual authorised by the applicant institution to submit applications and sign contracts on their behalf.)

- I have uploaded CVs for project principals**
- I have uploaded letters of support from the lead application organisation and the partner(s)**

Checked

Name


Gregg Tully


Position in the organisation

Executive Director

Signature (please
upload e-signature)

 [Gregg Tully signature 274x165 trans](#)

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Date

13 November 2018

Section 9 - Submission Checklist

Checklist for submission

	Check
Have you provided anticipated start and end dates for your Partnership Project trip?	Checked
Has your application been signed by a suitably authorised individual?	Checked
Have you read the Guidance documents for both Main projects and Partnership Project , and are you satisfied that your concept would be eligible for a main project application?	Checked
Have you read the current Terms and Conditions for this fund and can you confirm you are willing to be bound by these if your application is successful?	Checked
Have you uploaded 1 page CVs and letters of support as required?	Checked
Have you checked the Darwin website immediately prior to submission to ensure there are no late updates?	Checked
Have you read and understood the Privacy Notice on GOV.UK ?	Checked

We would like to keep in touch! Please check this box if you would be happy for the lead applicant (Flexi-Grant Account Holder) and main traveller/project leader (if different) to be added to our mailing list. Through our mailing list we share updates on upcoming and current application rounds under the Darwin Initiative and our sister grant scheme, the IWT Challenge Fund. We also provide occasional updates on other UK Government activities related to biodiversity conservation and share our quarterly project newsletter. You are free to unsubscribe at any time.

Checked

Data protection and use of personal data

Information supplied in this application form, including personal data, will be used by Defra as set out in the latest copy of the Privacy Notice for Darwin, Darwin Plus and the Illegal Wildlife Trade Challenge Fund available [here](#). This Privacy Notice must be provided to all individuals whose personal data is supplied in the application form. Some information, but not personal data, may be used when publicising the Darwin Initiative including project details (usually title, lead organization, location, and total grant value) on the GOV.UK and other websites.

Information relating to the project or its results may also be released on request, including under the 2004

Environmental Information Regulations and the Freedom of Information Act 2000. However, Defra will not permit any unwarranted breach of confidentiality nor will we act in contravention of our obligations under the General Data Protection Regulation (Regulation (EU) 2016/679).